

WATERWORKS

NEWS YOU CAN USE AROUND YOUR HOME

Spring 2009

New Stimulus Package Impacts YOU!

The Federal Government is Issuing up to \$1,500 in Tax Credits to Homeowners who Replace their Water Heater!

With the passing of the new stimulus package in Washington, the Federal government has extended and enlarged tax credits for homeowners who are willing to conserve energy and save the environment. Specifically, if you replace your old water heater for a new, high-efficiency water heater, you could receive up to \$1,500 in tax credits!

In 1994, the National Energy Policy Act was passed. It mandated that all plumbing-related fixtures be more water and energy efficient. So, if your water heater was installed prior to 1994, you are paying anywhere between 20% to 50% more EVERY MONTH to heat your water! And because your water heater is the third largest energy user in your home, that could mean a lot of wasted money!

Today's new, high-efficiency water heaters are more than 90% efficient, so virtually every dollar you use to heat water is being used effectively. A more efficient water heater means your energy bills will be lower! And now, the Federal government wants to give you up to \$1,500 in tax credits to have one installed! And at Wisler Plumbing, Inc., we're going to make this deal even better! If you invest in a new water heater from us, you'll also receive:

- 5-Year No Repair Guarantee – Your new water heater will supply you with hot water without a problem for 5 solid years... guaranteed! And if for some strange reason it should falter, I'll make the repair for FREE! Extended guarantees like this usually cost in excess of \$1,000!
- FREE Water Heater Flushing – Every water heater should be flushed every year. It helps ensure it operates properly and efficiently. When you invest in a new, high-efficiency water heater, you'll get your first water heater flushing for FREE! That's a savings of \$200!

- NO Interest, NO Payments, NO JOKE – You won't have to pay a dime for your new, high-efficiency water heater for six months!!! So, you'll enjoy energy savings immediately, while paying nothing! Actually, your old water heater may be so inefficient that the utility savings from your new one may even make your monthly payments for you, should you use this special financing. In other words, your new water heater could be FREE!!!

Call Wisler Plumbing, Inc. at 540-352-4264 for more information on these high-efficiency water heaters and how you can receive up to \$1,500 in tax credits AND more than \$1,200 worth of FREE services when you have one installed! In fact, we can personally show you how much money a new water heater will save you with a HOME ENERGY AUDIT! To receive this audit, you have to call 540-352-4264 and schedule an appointment. Call today and start saving today!



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Tips on Improving Your Home's Energy and Water Efficiency

The federal government in the last stimulus package is pushing green, energy and water-saving initiatives. They're trying to reduce our impact on the earth, and they're trying to reduce your utility bills! Thankfully, conserving energy and water doesn't have to be a difficult process. You can begin living a "greener" lifestyle by just making a few small changes. For example, here are a few tips on how you can help Mother Nature and your wallet:

Tip: Reduce your water heating costs by lowering your water heater's temperature.

Lower your water heater's thermostat to 120 degrees. Every 10 degrees Fahrenheit that you lower your water heater can save you between 3-5% in energy costs! Lowering your water heater temperature also slows down the mineral buildup and corrosion of your water heater and pipes; it helps them last longer!

Tip: When you're away from home for more than 3 days, turn your water heater off!

There's no need for it to continually run when there's no chance of it being used. This way it won't continue to heat water while wasting energy and your money for no reason!

Tip: Touch your water heater. If it feels hot, you need to insulate it.

Insulating your water heater can reduce the amount of heat it's losing by 25-45%. That results in a 4-9% savings in your water heating costs!

Tip: Insulate your pipes, too.

It will raise the temperature of the water 2-4 percent, and it will reduce the amount of energy needed to heat it. You'll be getting hotter water faster!

Tip: If you're a gardener, use a drip irrigation system.

Use a drip irrigation system rather than in-ground sprinklers. The typical home uses about 30% of their water for outdoor usage, and experts estimate that 50% of that goes to waste due to evaporation and

run off. A drip irrigation system would reduce water consumption between 20-50%, and it's estimated to save a homeowner \$1,150 over the lifetime of the system!

Tip: Don't hand-wash your dishes! Let your dishwasher do it for you.

Your dishwasher uses 1/3 less water. But if you insist upon washing them first, only use cold water (to conserve energy). And use a sink stopper or dishpan when washing them. There's no need to constantly use fresh water when you're going to put the dishes in the dishwasher later.

Tip: Turn off the tap while you're brushing your teeth.

The average bathroom faucet flows at a rate of two gallons per minute. If you shut off the water when brushing, you can conserve around 240 gallons a month!

Tip: Instead of taking a bath, take a shower.

A full bath tub requires about 70 gallons of water. A five-minute shower only uses between 10-25 gallons!

Tip: Keep your showers on the short side!

Shorter showers mean your home is consuming less energy (gas or electricity) to produce hot water. It also means that water treatment plants don't need to generate as much clean water for you to use. In total, you could prevent 350 lbs of harmful Carbon Dioxide from being released into the environment and reduce your energy bills by \$100-150 per person, per year.

Tip: Don't wait for your tap water to get cold!

If you want a cold glass of water, keep a pitcher of water in your refrigerator at all times, rather than keeping your tap on for an extended period and waiting for it to get cold.

These tips will help improve your home's water and energy efficiency. These tips will help improve the amount of energy your home uses. However, if you're serious about becoming environmentally responsible, call Wisler Plumbing, Inc. at 540-352-4264 and ask how you can significantly reduce your energy bills with a "green plumbing system."

Add Years to Your Water Heater's Life!

If Your Water Heater Has Never Been Flushed, It Could Break Down YEARS Prematurely!

Homeowners often hear a cracking, popping, or bubbling sound. At first, they're not sure if it's an intruder breaking in, but after some inspection, they find it's their water heater! Their water heater is literally begging for help, and homeowners call us for advice as to what to do.

Most people never think of their water heater. As long as it's doing its job and supplying your baths and showers with hot water, you leave it alone. What you may not realize is water heaters need regular maintenance. They need to be flushed. Here's why...

The water that comes into your water heater and home carries sediment. Over time, this sediment will settle at the bottom of your tank. An older water heater can have up to eight inches (or more) of sediment that's accumulated at its bottom! Essentially, that sediment makes your water heater smaller, so you have less hot water to use!

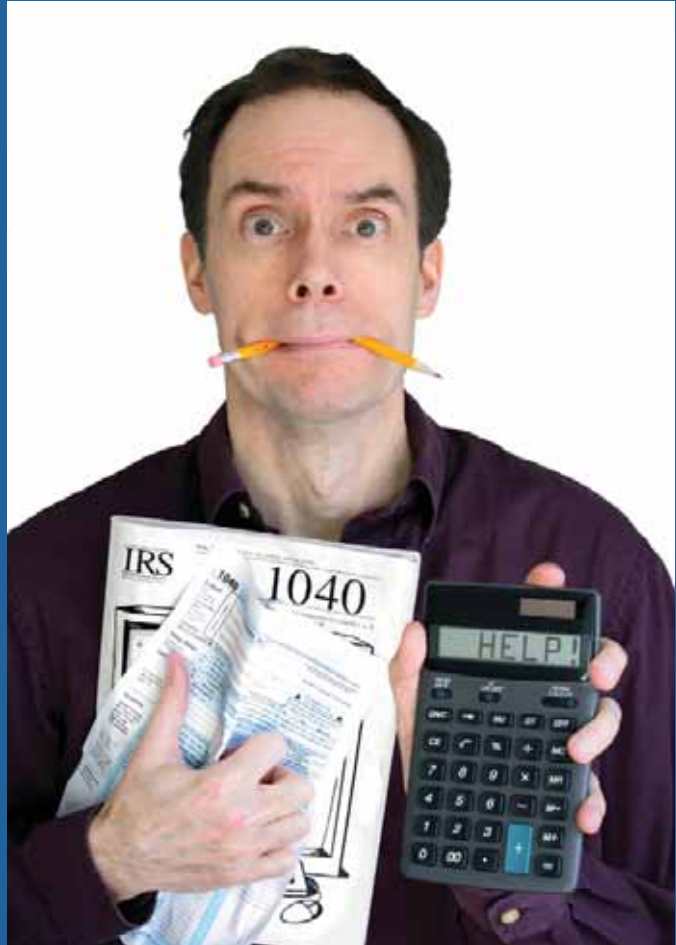


In addition, that sediment eats away at the interior of your water heater, which shortens its lifespan! Plus, without regular flushings, bacteria will often grow in tanks. If you notice that your tap water smells like sulfur, your water has bacteria. Not sure what sulfur smells like? Imagine rotten eggs! Yuck!

By having your water heater regularly flushed, you can reduce your energy bills and elongate its life! And if you call Wisler Plumbing, Inc. to flush your water heater this spring, you can receive \$20 OFF this service! It's our special *WaterWorks* offer!

Call 540-352-4264 to schedule your water heater flushing today. You'll delay needing to replace it while also enjoying smaller energy bills. It also will mean you won't be woken up in the middle of the night to the sounds of your water heater cracking, popping, and begging for help!

Sometimes You Just Have to Laugh at it All



Spring means many wonderful things, including rising temperatures and blossoming trees and flowers. However, it also means dreaded tax season... GULP! To make it a bit more bearable, here's a funny story I discovered talking about the IRS. It gave me a chuckle, and hopefully, it can make you smile.

- James Wisler, Wisler Plumbing, Inc.

The owner of a small deli was being questioned by an IRS agent about his tax return. He had reported a net profit of \$80,000 for the year.

"Why don't you people leave me alone?" The deli owner questioned. "I work like a dog, everyone in my family helps out, and the place is only closed three days a year. And you want to know how I made \$80,000?"

"It's not your income that bothers us," the agent said. "It's these deductions. You listed six trips to Bermuda for you and your wife."

"Oh, that," the owner said smiling. "I forgot to tell you - we also deliver."



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What's Going Down

*From the desk
of James Wisler*



Every second Sunday of May, throughout North America, millions of people celebrate Mother's Day. Truthfully, it's probably a holiday that should be celebrated at least several times a year.

If you're like me, your mother played a large role in your life growing up. She was always supportive and loving. I like to think my mother was a big reason why I decided to help operate this business and help others through a trade that I love.

More than ever, being a mother means that your day is packed with activity. You're probably working while trying to keep up with your family and balancing your own personal life. So, of course, you don't have much free time. So, the last thing you have time for is dealing with a leaky pipe or running toilet!

At Wisler Plumbing, Inc., we understand your time constraints. That's why we always guarantee our technicians show up when we say they will... not hours later. And when our technicians arrive, they work quickly, efficiently, and get the problem taken care of correctly. Plus, all of our work is backed with a 100% Satisfaction Guarantee! No problem is taken care of... unless you're 100% happy with it!

Right now, in honor of Mother's Day and the many incredible hard working moms in our community, Wisler Plumbing, Inc. is running a Mother's Day special! Except, it's not just available during the week of Mother's Day; it's available all spring!

Call Wisler Plumbing, Inc. to take care of those pesky plumbing problems, and you'll get \$25 OFF your repair! AND if for some strange reason my plumber is NOT on time, you'll receive an additional \$25 OFF your repair or a \$25 gift certificate to your favorite restaurant! Your choice!!!

To the mothers reading this: Not only should you receive a little tender love and care this second Sunday in May; we think your home deserves it too! You can finally get rid of those pesky plumbing problems on your "To Do" list... at a discount!

From Wisler Plumbing, Inc., Happy Mother's Day!
And thank you for your business!

Sincerely,

James Wisler

Wisler Plumbing, Inc.